

PROGRAM DOSSIER

AI Product Management, *Built for Builders.*

A 6-month live program with weekly co-building sessions, first-principles product thinking, and hands-on product building using **AI tools and agents**. You don't graduate with slides — you graduate with shipped products.



INDIA • UAE • SINGAPORE

6

MONTHS LIVE

Weekly

LIVE CO-BUILD SESSIONS

100+

PRACTITIONER MENTORS

1

SHIPPED AI PRODUCT

Inside this *dossier*.

A program built around one belief: in the AI era, the strongest product people are the ones who can **think in systems and build with their own hands**. Here's what the next 14 pages cover.

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Products stopped being *deterministic*.

For two decades, product management was a craft of certainty. You defined a flow, an engineer built exactly that flow, and the same input produced the same output every time. The PM's job was to specify screens.

AI broke that contract. A model is **probabilistic** — the same prompt can return different answers, confidence varies, and quality drifts as the world changes. You can no longer "spec" your way to a good product.

The modern PM designs **evaluation systems and feedback loops** to manage non-deterministic behaviour — and increasingly builds the prototype themselves. This dossier is the map for making that leap.

“

You don't design screens anymore. You design the system that keeps a probabilistic product honest.

— THE PREMISE OF THIS PROGRAM

6 mo.

Live, cohort-based — weekly co-build sessions, not pre-recorded videos.

3

Timezones in one room — India, UAE & Singapore peers in the same Slack.

100%

Hands-on — every concept ends in something you actually built with AI.

What separates strong PMs *in the AI era.*

Four capabilities define the operators who thrive — and they are exactly what this program builds, week after week.

01

MINDSET SHIFT

From deterministic to probabilistic thinking

Traditional PMs build "If-This-Then-That" products. Strong AI PMs understand AI is probabilistic — they don't just design screens, they design **evaluation systems** and **feedback loops** to manage non-deterministic outputs.

02

CONVERGENCE

The "Builder-PM" convergence

The gap between "thinking" and "doing" has vanished. Strong PMs use **Vibe Coding** and LLM-native workflows to prototype in hours what used to take weeks. You aren't just a bridge to engineering — you architect the AI stack itself.

03

FIRST PRINCIPLES

First-principles over frameworks

While others copy-paste frameworks, the strong PM rethinks the system from the ground up. They understand **token economics**, **context engineering**, and the **latent space** of models to build moats that aren't just "wrappers."

04

DISCOVERY

Systemic problem discovery

Instead of just asking users what they want, strong PMs use AI-driven research to uncover **latent needs** — and architect agentic workflows that solve problems before the user even articulates them.

Built for the next generation of *AI-native builders*.

Four kinds of operators thrive in this cohort. If you see yourself below, you'll find your tribe — and your launchpad — inside the program.



Traditional PMs

Transition from SaaS to AI-native products and stay ahead of the displacement curve — without going back to school.



Founders & Builders

Build your MVP using AI agents and validate technical feasibility without hiring a massive dev team first.



Engineers & Analysts

Move into high-impact product roles by bridging the gap between "code" and "customer value."



Domain Experts

Fintech · Healthtech · Edtech — layer AI over your industry expertise and disrupt the status quo from the inside.

No prior coding background is required — the program meets engineers and non-engineers where they are, then takes everyone to the same place: shipping real AI products.

You won't brief the build. *You'll build.*

Vibe Coding and LLM-native workflows collapse weeks of spec-and-handoff into an afternoon. By the end, you own every layer of the AI product stack — from the raw problem to a shipped, evaluated product.

- 05 Ship & iterate**
Release behind guardrails, watch real usage, and close the loop with telemetry. TELEMETRY · GUARDRAILS
- 04 Evaluate**
Build eval sets and scorecards so quality is measured, not guessed. EVALS · SCORECARDS
- 03 Prototype with AI**
Vibe-code working interfaces and agent flows in hours, not sprints. VIBE CODING · AGENTS
- 02 Architect the stack**
Choose models, context strategy and orchestration that fit the job. MODELS · ORCHESTRATION
- 01 Discover the problem**
Use AI-driven research to surface latent needs worth solving. RESEARCH · LATENT NEEDS

Every weekly co-build session moves your own product up this stack — so the cohort isn't a lecture series, it's a build sprint with a room full of practitioners beside you.

The vocabulary that separates a *builder* from a wrapper.

Frameworks get copied; first principles compound. These are the concepts you'll learn to reason from — so your products have moats, not just prompts.

Token Economics

Why every product decision is also a cost decision — and how to design for margin at scale.

Latent Space

How models represent meaning — and how to exploit it for search, recommendation and discovery.

Agentic Workflows

Architecting tools, planning and feedback loops so a product can act, not just answer.

Context Engineering

Feeding a model the right information at the right time: retrieval, memory and prompt design as product surface.

Evaluation Systems

Turning "feels good" into measurable quality with eval sets, rubrics and regression checks.

Feedback Loops

Capturing real-world signal and routing it back into prompts, data and the roadmap.



Instead of asking users what they want, you architect workflows that solve the problem before they articulate it.

— SYSTEMIC PROBLEM DISCOVERY, IN PRACTICE

Six months, one product, *shipped end to end.*

A live, cohort-paced arc. Each phase pairs first-principles teaching with a weekly co-build session — so theory and your own product advance together.

MONTH 1 • FOUNDATIONS

Thinking in probabilities

Re-wire the PM operating system. Deterministic vs. probabilistic products, where AI creates real value, and how to read a model's strengths and failure modes.

MONTH 2 • DISCOVERY

Finding problems worth an agent

AI-driven research & latent needs. Synthesise signal at scale, scope an opportunity, and pressure-test it against token economics before a line of code.

MONTH 3 • ARCHITECTURE

Designing the AI stack

Models, context & orchestration. Choose the right model, engineer context, and design agentic workflows — the parts a non-technical PM usually outsources.

MONTH 4 • BUILD

Vibe Coding your prototype

From idea to working product. Use LLM-native tooling to prototype interfaces and agent flows in hours, iterating live in weekly co-build rooms.

MONTH 5 • EVALUATE

Making quality measurable

Evals, guardrails & feedback loops. Build eval sets and scorecards, add safety guardrails, and instrument the loop that keeps quality from drifting.

MONTH 6 • SHIP & SHOWCASE

The Productathon

Launch and present. Ship your product, defend the decisions behind it, and present to the mentor and VC-founder network at the annual showcase.

You leave with *artifacts*, not attendance.

Every module produces something tangible. By graduation you hold a portfolio that proves you can architect, build and evaluate an AI product — the exact evidence hiring teams and investors want.

01

A shipped AI product

A working, deployed product built on agentic workflows — your flagship capstone, live and usable.

02

An evaluation harness

Eval sets, rubrics and scorecards proving your product's quality is measured, not guessed.

03

A discovery dossier

AI-driven research that surfaced a latent need — with the reasoning that made it worth building.

04

A stack architecture doc

Model choice, context strategy and orchestration design, with the token-economics trade-offs.

05

A live Productathon demo

A presented launch to mentors and the VC-founder network — feedback, and sometimes a first cheque.

06

A practitioner network

Mentors, peers and alumni across three cities you keep for life — references that actually mean something.

Taught by people who *actually ship.*

No career lecturers. Your mentors are practitioners building AI products today — at Edzor, Uber, Hansa Cequity and CodeUpKid — and they review your actual work every week.

AM

Arshyan Mohd.

AI · Product · Growth ·
Edzor
IIT KHARAGPUR

SD

Shivam Dutta

Founder & AI Researcher ·
Edzor
10 YEARS ACROSS EDTECH &
AI

SB

Sabyasachi Behera

Staff Software Engineer ·
Uber
IIT KHARAGPUR

MP

Manthan Patel

AI Solutions & Data
Science · Hansa Cequity
ASSOCIATE CONSULTANT

GP

Gaurav Payal

Machine Learning
Engineer · CodeUpKid
BENGALURU

Real shipped products. *Real transitions.*

The program is judged on where people land, not on completion certificates. From the audited EdWagon Placement & Career Outcomes Report 2025–26:

86%

Verified outcome rate

49 verified outcomes from 57 placement-eligible learners → **within 180 days**

AI PRODUCT MANAGEMENT · COHORTS COMPLETED 2025

₹11.8 LPA

Median post-program CTC

₹3.8 LPA median before, experienced learners → **₹11.8 LPA after**

JOINING BONUSES AND EQUITY EXCLUDED

91 days

Median time to outcome

From placement eligibility → **verified offer**

ACROSS ALL 94 VERIFIED OUTCOMES

₹27 LPA

Highest post-program CTC

Shown as a maximum → **not a typical result**

WE PUBLISH THE DISTRIBUTION, NOT A HEADLINE

AI PM

Roles graduates move into: AI PM, Founding PM, Product Lead, AI-native founder.

Slack

A global hiring network across three cities you keep for life.

VCs

Productathon demos seen by founders, senior PMs and the VC network.

Three cities. One serious *build community*.

Live cohorts across India, UAE and Singapore — peers from all three in the same Slack, weekly co-build rooms, offline meetups, and a global hiring network you keep for life.

BENGALURU • QUARTERLY

Offline meetups
inside India's AI
corridor

SINGAPORE

SG meetups at
Block 71 &
Lightspeed APAC

DUBAI • UAE

Builder dinners at
DIFC

HOW THE COMMUNITY WORKS



Live build rooms

Build

Work on your own product
alongside peers and
practitioners.



Peer critique

Review

Test decisions, demos and
evaluation systems with the
cohort.



Practitioner network

Connect

Learn with builders across
India, UAE and Singapore.

Know what the work *demands*.

A clear view of the commitment, working style and outcomes before you explore the full course.

“

Strong AI product managers learn by framing, building, evaluating and iterating.

— THE OPERATING PRINCIPLE BEHIND THE PROGRAM

YOU'RE A FIT IF YOU

- ✓ Want to **build**, not just brief — with or without a coding background.
- ✓ Can commit to **two live sessions a week** for six months.
- ✓ Are ready to ship a real AI product, not collect another certificate.

Q Do I need to code?

No. We teach Vibe Coding and LLM-native tooling from first principles — engineers and non-engineers ship together.

Q Is it live?

Yes — fully live and cohort-based, with weekly co-build rooms across three timezones.

Q How long?

Six months, two sessions per week, plus a final Productathon showcase.

Q What do I leave with?

A shipped AI product, an evaluation harness, a portfolio, and a network across three cities.

CONTINUE WITH THE COMPLETE COURSE PAGE

Don't wait for the future. *Build it.*

Review the complete curriculum, learning format, faculty and current program information on the official course page.

[View full course details](#)

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